

THE NEW ZEALAND CENTRE OF
INTERNATIONAL ECONOMIC LAW
Innovation Trade Investment

Intellectual Property and Regulation of the Internet: The Nexus with Human and Economic Development

19-20 February 2015

PROGRAMME

Thursday 19 February 2015				
9.00am	Opening and Overview of Workshop Theme and Aims			
9.15am	Innovation and IP Purposes			
	Is it Copyright's Role to Fill Houses with Books? Rebecca Giblin, Monash University, School of Law			
	The Internet and Intellectual Property Rights: A Happy Combination Estelle Derclaye, The University of Nottingham, Faculty of Social Sciences			
	Commentators: Peter Drahos, The Australian National University Daniel Gervais Annette Kur			
	General discussion			
10.45am	Morning Tea			
11.15am	Institutional Influences and Responses			
	Conjectures on Governance and Wholesale Copyright Licensing Adriane Porcin, Faculty of Law, University of Manitoba			
	Re-conceptualizing the Role of Intellectual Property in Development?: Regulation of the Internet as a Global Public Resource Ruth Okediji, University of Minnesota			
	Commentators: Peter Drahos Rebecca Giblin Chris Nixon, NZIER			
	General discussion			
1.15pm	Lunch			

2.15pm Knowl	ledge and	Innovation
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Towering Wave or Tempest in a Teapot? Synthetic Biology, Access & Benefit Sharing, and Economic Development

Margo Bagley, University of Virginia

A Judge's Perspective on the IP-TK Clash

Justice Joe Williams, Judge of the High Court of New Zealand

Commentators:

Peter Drahos

Ruth Okediji

Susy Frankel

General discussion

3.45pm Afternoon Tea

4.15pm Symbols and the Consumer

Annette Kur, Max Planck Institute for Innovation and Competition

Commentators:

Peter Drahos Estelle Derclaye

General Discussion

5.00pm End of Day

6.30pm Dinner (transport will leave at 5.50pm from 1 Queens Wharf)

Friday 20 February 2015

9.00am Regulation to change whose behaviour and what outcomes

What could happen if intellectual property is treated seriously as a regulatory regime?

Susy Frankel, Faculty of Law, Victoria University of Wellington

Uber Regulation

Daniel Gervais, Vanderbilt Law School

Commentators:

Peter Drahos, The Australian National University John Yeabsley, NZIER

Adriane Porcin

General discussion

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11.30am **Questions from the hat**

1.00pm Lunch